

# Health and Wellbeing Board 25 November 2015

## Items for Information

### 1. CAMHS transformation plan

At the meeting on 30 September 2015, it was noted that the Transformation Plan set out how partners would utilise an additional £360,000 per annum from NHS England for CAMHS (child and adolescent mental health services) activity.

Due to the tight timescales, with submission due in mid-October, it was proposed that the board delegates the chair and vice-chair to sign off the plan outside of the meeting. The plan has since been approved through this process.

### 2. Update on 'Communications'

Discussions have taken place with communications leads in the council and CCG to consider ways of improving communication and information sharing from the board to stakeholders and the public.

**Internet and social media** – a new Twitter account for the Rotherham board is now up and running and will be used during the November meeting to tweet updates and share information on what the board is discussing. We need to ensure this tool is used effectively to engage with the public, any further suggestions for how best to do this are welcome.

The Rotherham Health and Wellbeing Board website is now out of date and needs to be refreshed, it is being considered how best to do this, ensuring it is useful and engaging for the public and stakeholders.

**Newsletter** – discussions are taking place currently to develop a local newsletter to share work of board with the public and stakeholders, the board is asked to consider whether they think this would be a useful tool and any suggestions for its format.

### 3. Physical activity event proposal

Physical inactivity is the fourth leading contributor to ill health. Physical activity in Rotherham has recently received financial support from Sport England to develop a range of partnership projects. These include;

- Active Communities – physical activity opportunities for disadvantaged areas – hosted by Active Rotherham (RMBC)
- Active for Health – physical activity pathways for people with 7 long term conditions – hosted by Public Health (RMBC)
- Back in to Sport – physical activity programme focussed on people from BME communities – hosted by Rotherham United Community Sports Trust (RUCST).

There has also been a wide range of regional sessions/literature referencing the positive approaches and outcomes achieved by local authorities who have focused

on increasing physical activity e.g. Birmingham City Council. As a result of this there is an appetite for an event to be held locally to share good practice, with support and funding from the LGA.

Following early discussions between the Chair, Vice-chair and the LGA, a range of options have been considered, taking into account what outcomes could be achieved from hosting an event. Within Rotherham there are a range of potential areas that an event could cover, these include the following;

- Sharing good practice
- A call to action for Rotherham services to promote and signpost to physical activity opportunities
- Updating our local action plan
- Demonstrating a positive representation of Rotherham

With the above in mind it is proposed that the event has a local focus, to share statistics, good practice examples and develop a local call to action. To assist discussions and help inform local plans, an external expert (for example from Birmingham), could be invited to chair the event and provide a keynote speech; setting the scene of why physical activity is important and sharing good practice.

Finance for the event is yet to be confirmed with the LGA once the format for the event is agreed.

#### **4. Health and Wellbeing Board member survey**

The LGA have produced a survey for Health and Wellbeing Board members. A copy of this will be available at the meeting on 25 November for board members to consider whether they wish to complete this.

#### **5. Additional Health and Wellbeing Board meeting in January**

An additional Health and Wellbeing Board meeting is being scheduled for 13 January. This was proposed following discussions with the Chair, due to a large number of items for the board and no meeting originally scheduled between November and February. The January meeting will have a children and young people focus, with the following items proposed:

- Children's strategic partnership arrangements
- Health and Wellbeing Strategy – to provide context via an update from the Children's Trust Board
- Index of Multiple Deprivation – presentation looking at specific data relating to children and young people
- Early Help Strategy
- Special Educational Needs and Disability (SEND) update